



Federation of Medical Women of Canada Fédération des femmes médecins du Canada

National Office Annual Report: September 2010-2011

ADMIN

- Coordinated an HR process of hiring a part-time Executive Assistant for the FMWC

AGM

- **Relationships with 2 new sponsors:** BCMA, BCMJ and 1 sponsor returned (Duchesnay). **Revenue from sponsors** has increased **\$85,750 (11%)** and also received a course from Pfizer (gift-in-kind).
- **Registration revenue** has increased to \$15,000 (30%) even with an increase in complimentary registrations (new perk for AGM presenters/participants). Number of delegates is up by approx. 30%.
- **Strong partnerships with the OMA, BMA/BCMJ and SOGC resulted** in greater promotion of the AGM through e-blasts, delegate bag inserts, a mail-out, free ads, a blog, tweets, etc. As a result, to date, **28** of the AGM participants are new members to the FMWC.
- **Budget:** goal was 40,000; profit to be approx. \$45,000
- **New elements to coordinate this year include:** 2 pre-conference workshops, research poster viewings, a PowerPoint of Past Presidents, a PowerPoint of AGM winners and access to presentations on-line.

Membership

- **Total Membership:** has increased modestly to **660 members**; a little over half (333) of these are full members and 26.5% (175) are medical students.
- **New Membership service:** coordinated and launched new membership directory

Branch/Regional Development

- **Branches:** 3 new Branch Presidents in Kingston, Edmonton and London (**a new branch**) and a new Regional Representative; Dr. Setorme Tsikata (Region II - ON/QC)
- **6 Branches with increased membership:** are Calgary, Central Alberta, London, Ottawa, Saint John and Toronto.
- **Students:** new student branches started at University of Western Ontario and Dalhousie Medicine New Brunswick. 11 students were funded to attend the 2011 AGM and two student representative conference calls (Jan/July) were held to provide support.

Awards

- Gave out **2 Maude Abbott Loan:** 1 in October 2010 & 1 in February 2011
- Gave out **6 Margaret Owens-Waite Memorial Fund** grants; 3 in February 2011 and 3 in October 2010
- New Student Leadership Award advertised
- New MALF grant advertised
- New MARF research grants advertised

National Pap Test Campaign 2011

- New sponsor Merck with GSK and Hologic Canada gave **educational grants** to help fund the campaign.
- **New partners** include CFPC, Governments of Nunavut and New Brunswick, Cancer Care Ontario and the Canadian Cancer Society(CCS)
- **Reaching the underserved;** in the case of the CCS, use of their toll-free multi-lingual phone line provides better access to those without internet or with language barriers.
- Created a **new tip-sheet** for clinics; broadened the focus to include promoting vaccination.
- **# of Clinics registered** – on track to increasing registration from 2010 (20 more than same time last year)

Advocacy

- FMWC released a **media release** on **HPV immunization for boys and men**